



Elena Greco

Nationality: Italian **Place of birth:** Bivona, Italy **Gender:** Female

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ABOUT ME

Project Manager and Communication Strategist with over 6 years of experience in digital education, EU-funded programmes, cultural and educational policies, and community engagement. Proven ability to lead complex, multi-stakeholder projects, manage large-scale budgets, and generate measurable social and organizational impact across corporate, public, and non-profit contexts. Expert in strategic communication, content governance, and international digital learning ecosystems.

WORK EXPERIENCE

COMMUNITY FOUNDATION OF AGRIGENTO AND TRAPANI – Italy

Communication Manager and Project Manager

[01/03/2025 – Current]

- Design and implementation of strategic communication plans.
- Production of strategic storytelling and multimedia content.
- Activation of local communities through participatory campaigns and events.
- Coordination of Erasmus+ projects, including partner management, timelines, and communication strategies.

MEDTRONIC – Portugal

Digital Education Content Manager

[01/06/2022 – Current]

- Management of digital education content services for Medtronic Academy EurAsia, supporting over 350,000 users and more than 10,000 learning resources.
- Definition of content strategy, governance, and quality control across LMS/CMS platforms, as well as project management tools (Workfront, Adobe Suite).
- Optimization of learning pathways and content architecture, improving accessibility, usability, and user engagement.
- Coordination of cross-functional teams (education, UX, internal training) using Agile and Waterfall methodologies
- Promotion from Digital Education Coordinator (2022) to Content Lead (2023).

PRIME MINISTER – SCHOOL OF POLITICS FOR YOUNG WOMEN – Italy

Interim Project Manager

[01/01/2025 – 01/06/2025]

- Design and management of internal organizational processes.
- Design, monitoring, and reporting of projects funded by the European Union and philanthropic organizations.
- Strengthening of institutional relations and stakeholder networks.

IMPACTA SOCIAL ENTERPRISE – Italy

Expert in Territorial and Identity Storytelling

[01/06/2023 – 01/06/2025]

- Lead for territorial and identity-based storytelling.
- Development of experiential and storytelling pathways in the Sicani Internal Area (Sicily).
- Graphic design lead and content management.

MUNICIPALITY OF BIVONA – Italy

Project Manager and Consultant

[01/01/2022 – 01/06/2025]

- Development and management of public and EU-funded projects in the cultural, educational, and tourism sectors.
- Project Lead "Effetto Farfalla" (€1.6M – PNRR Borghi).
- Project Lead "Santa Rosalia, Rosa Mundi" (Next Generation EU).
- Creative direction of regional cultural initiatives.
- Consultancy in identity storytelling and digital communication.

 **UNITED WORLD COLLEGES** – Cyprus

Coordinator and Trainer

[01/06/2021 – 15/07/2023]

- Coordination of educational programmes for the EU Scholarship for Cypriot Youth at UWC.
- Curriculum design for over 200 international students.
- Management of safeguarding and wellbeing systems.
- Application of Design Thinking and Human-Centered Design methodologies.

 **CRITICAL ENGAGEMENT CIC** – United Kingdom

Facilitator

[01/09/2020 – 01/11/2022]

- Coordination and facilitation of Focus Days educational activities for United World Colleges students.
- Design and delivery of workshops on identity, community, and social responsibility.

 **VALDO ACADEMICS** – United Kingdom

Educational Coordinator & Head of University Counseling

[01/03/2021 – 01/06/2022]

- Coordination role in a Digital Academy startup focused on international education, with rapid progression into leadership and management roles.
- Coordination of time-management programmes and university admissions counselling services, progressively assuming full responsibility for both areas.
- Achievement of College Advising Certification at Columbia University.

 **PRIME MINISTER - SCHOOL OF POLITICS FOR YOUNG WOMEN** – Italy

Volunteer - Facilitator and Trainer

[01/09/2019 – 01/03/2021]

- Coordination of workshops and social projects for young women engaged in politics.
- Academic and professional guidance and support.
- Development of the training curriculum on citizenship, feminism, and territorial empowerment, including the design of the "How to Become Prime Minister" edition.

EDUCATION AND TRAINING

PhD Candidate in Anthropology

UNIVERSIDADE NOVA DE LISBOA [01/09/2025 – Current]

Master in Anthropology

UNIVERSIDADE NOVA DE LISBOA [01/09/2022 – 15/03/2025]

Field(s) of study: Studi Contemporanei e di Genere

Certification in College Advising

COLUMBIA UNIVERSITY - TEACHERS COLLEGE [01/07/2021 – 15/07/2021]

Bachelor of Arts in Political Science

SCIENCESPO PARIS [01/09/2018 – 10/10/2021]

Field(s) of study: Political Humanities and Mediterranean and Middle Eastern Studies

International Baccalaureate (IB)

UNITED WORLD COLLEGES COSTA RICA [01/08/2016 – 15/05/2018]

LANGUAGE SKILLS

Mother tongue(s): Italian

Other language(s):

English

LISTENING C2 READING C2 WRITING C2

SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2

Spanish

LISTENING C1 READING C1 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

Portuguese

LISTENING C1 READING C1 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

French

LISTENING B2 READING B2 WRITING B2

SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SKILLS

Project Management / Community engagement / Strategic Communication and Storytelling / Learning Management Systems
/ Graphic design / UX/UI

Autorizzo il trattamento dei miei dati personali presenti nel CV ai sensi dell'art. 13 d. lgs. 30 giugno 2003 n. 196 - "Codice in materia di protezione dei dati personali" e dell'art. 13 GDPR 679/16 - "Regolamento europeo sulla protezione dei dati personali".